

Let your BRAND take shape

- Corporate Gifts
- Corporate Clothing
- Branding
- Graphic Design

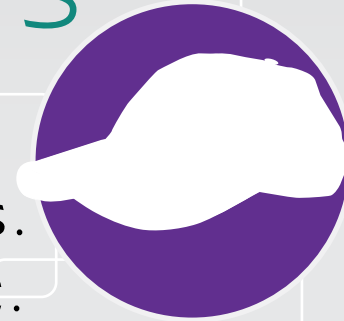


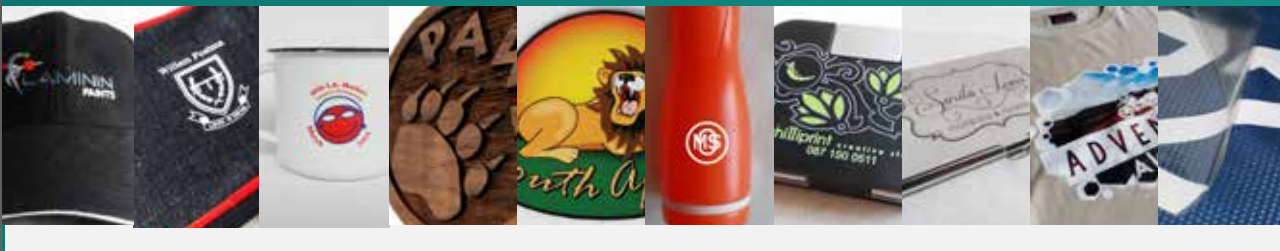
LET US SUPPLY YOUR PROMOTIONAL PRODUCTS

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for expert advice on the
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for your
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Outdoor & Leisure. Sport.
Umbrellas. Keyrings.
Writing Instruments.
Novelties. Lanyards.
and MANY MORE...





Our inhouse Branding services:

- Laser cutting & Engraving
- Direct to Garment Printing
- Full Colour Object Printing
- Silkscreen
- Pad Print
- Digital Printing
- Digital Transfer Printing

Other branding services includes:
Embroiding & Signage

LASER CUTTING & ENGRAVING

During laser engraving a logo is burned into the product with a laser replicating the logo with precise accuracy. The laser burns off the top layer of the product revealing the layer beneath, therefore the colour of the engraving will be determined by the colour of the underlying layer.

There are 2 types of laser engraving machines:



YAG laser engraving
Used for engraving metal items like pens, keyrings, mugs, flasks, knives & forches



CO2 laser engraving
Used for engraving organic & coated items like leather folders or wooden boxes

LASER ENGRAVING BENEFITS:

- Permanent Marking
- Graphic flexibility
- Quality
- Positioning accuracy
- Resolution - Detailed and complex logos are produced with clarity, precision and high legibility



SILKSCREEN



This branding process is ideal for bags and t-shirts but can also be used for umbrellas, cooler bags, and smaller items such as notebooks and folders.

Using positives and a light exposure unit, a "logo-exposed" screen is produced. Using a squeegee, ink is pushed through the screen in the areas where the logo is exposed and onto the product that is being printed. Ink is bonded (cured) with the item by sending it through a heating tunnel or oven underlying layer.

Detail can be excellent, however very fine detail and text less than 3mm high should be avoided. Superior detail can be achieved on a smooth fabric as opposed to a coarse texture.

DIRECT TO GARMENT PRINTING

Getting high quality custom personalised T/shirts just got easier! We offer the latest technology to ensure you get the very best results with our direct to garment printer. This printing can't be compared to silkscreen printing as this print soaks into the material, does not crack and lasts much longer.



DESIGN YOUR OWN CUSTOM TEE!
Please see our website for more information



DIRECT TO GARMENT PRINTING BENEFITS:

- Vibrant colours, perfect print
- Excellent ink adhesion
- Finer detail & clarity
- Print becomes part of the textile
- Can iron directly onto print
- Washability

FULL COLOUR OBJECT PRINTING

This process' capabilities allow you to print directly onto a vast array of substrates and three-dimensional objects. Designed for flexibility, UV inks image beautifully and conform to slightly curved and flat areas. Clear ink can be layered into gloss or matte finishes for unique embossing and varnishing effects.



Used to print giftware, awards, packaging, prototypes, and promotional and industrial products.



UV OBJECT PRINTING BENEFITS:

- Full colour branding.
- Permanent marking
- Superior quality with fine detail

DIGITAL PRINTING

There are 2 different processes that fall under this department.

Vinyl Stickers



Stickers are digitally printed in CMYK on an adhesive vinyl and then automatically cut to shape.

Stickers are then applied onto the products. Vinyl is available in White, Gold, Silver (Matte and Gloss) and clear. Given that the logos are printed in CMYK we are unable to print white or metallic colours.

Heat Transfer



For a lightweight, economical solution try Thermol Film. Thermol film is heat applied. It can also give you a custom look without putting the added pressure on your budget.

DIGITAL PRINTING BENEFITS:

- Full colour branding.
- Economical solution
- Not restricted to size

DIGITAL TRANSFER PRINTING

Digital Transfer Printing makes it possible to print a full-colour, digital print on various substances.

A digital print is printed onto a special transfer paper and the product that is being branded is treated with a chemical before the logo is applied. The transfer paper is then placed onto the product, transferring the ink from the paper onto the product. At this stage the branded product is treated with a sealing chemical to ensure permanency of the logo.



DIGITAL TRANSFER PRINTING BENEFITS:

- Full colour branding.
- Suited for high volumes
- Permanent
- Can be printed on curved objects

The Digital Transfer Printer does not print the colour white so this process is best used on white and metal items

OTHER CUSTOM PRODUCTS



Badges



Namebadges



Lasercut & Printed products



Rubberstamps



Magnets



EMERGENCY ID TAGS

What is this? IT'S ME, my ID!!

Our emergency ID Tags are the latest development and add-on ITEM to any Sport, Adventure or Lifestyle activity. These Emergency ID Tags are extremely popular in other parts of the world and worn by high profile Olympic Athletes making a New fashion statement with modern Sport outfits and Active wear.

Most of all, the Emergency ID Tags are lifesavers and make Life easier for the Doctor or Paramedic with medical assessment & treatment.

For more information, visit our website: www.ertags.co.za

Our MISSION:

Good quality products and on time delivery
Friendly and informed service delivery
To continue innovate & produce great ideas

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